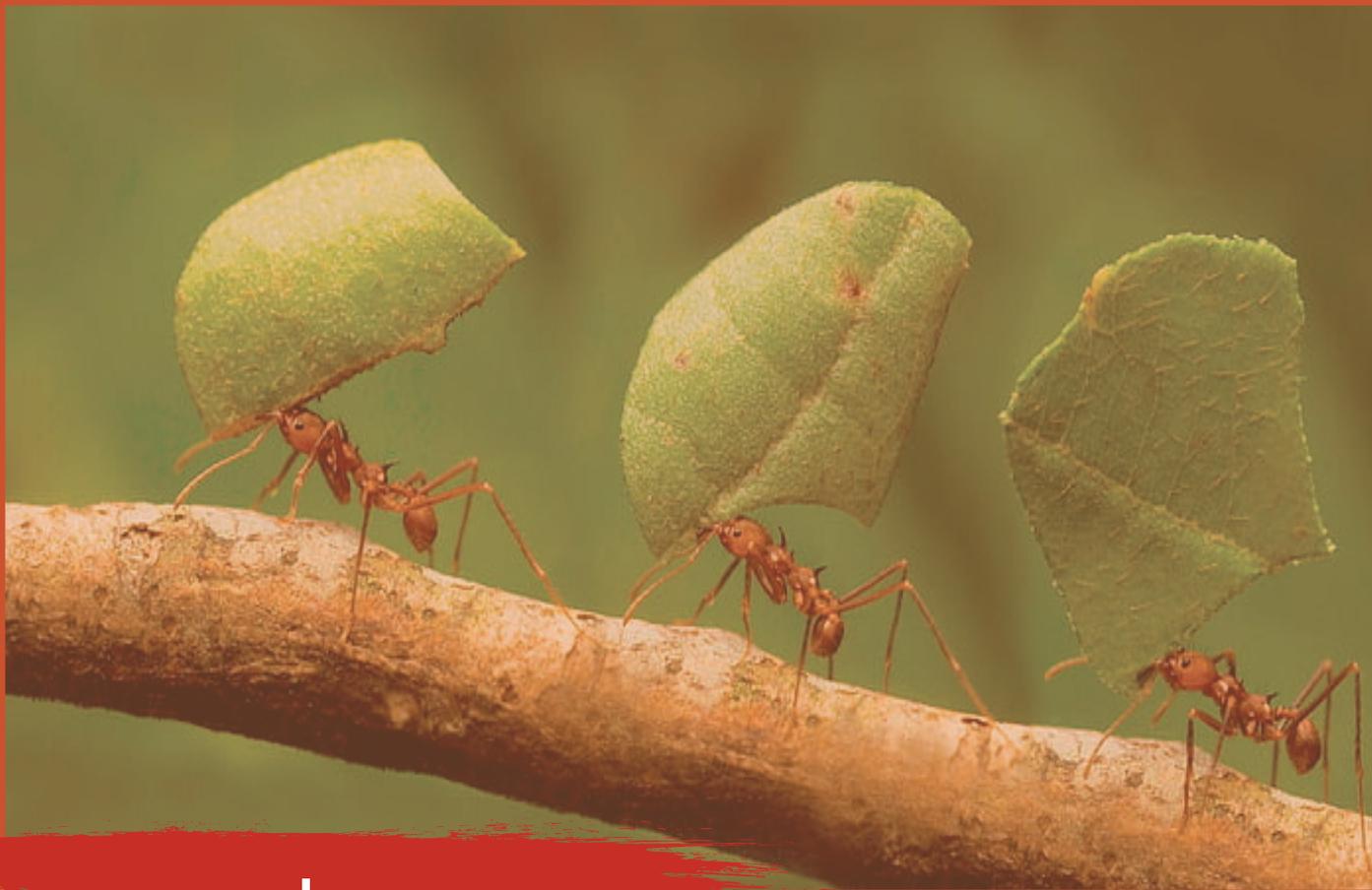




Swami Vivekananda Institute Of Management & Computer Science

**Purity, Patience and Preserverance are the three
essentials to success and above all love...**

Swami Vivekananda



MBA | SVIMCS



Approved by AICTE, Ministry of Education, Govt Of India



MISSION

Engaged in right pursuit of imparting quality education to the students for the assimilation of positive Attitude, Skill and knowledge to make them competent professional with candor and socially responsible citizens, by providing the blend of state of the art infrastructure and innovative pedagogy, facilitate the emergence of management, professionals for managing dynamic business environment , thereby enable the institute to be one of the most admired management institute in India by the year 2050. Our best to generate dynamic attitude, professional skills, enterprising abilities & knowledge in our students & participants of various academic initiatives by responsive use of new technologies in a creative manner and thereby contributing to the overall development of the students and other members of the society.

VISION

To urge for excellence in providing higher education and to become a world class institute imparting the management education in a manner to exceed the expectations of all our stakeholders including the students, parents, industry, faculty members and employees and society at large by committing ourselves and our resources in effective & efficient manner. We would endeavor our best to generate dynamic attitude, professional skills, enterprising abilities & knowledge in our students & participants of various academic initiatives by responsive use of new technologies in a creative manner and thereby contributing to the overall development of the students and other members of the society.



DIRECTOR MESSAGE

The quality of an organization is known by the quality of its people. Consequently creating human resource asset has become a top priority not only for organizations but also for responsive educational institutions like us who can serve the industry by offering talent to the industry. The location of our campus is very scenic. Vast expanse of greens enrich and refresh the minds of everyone associated with our institute. Close Proximity with Narendrapur Ramkrishna Mission as a student has driven me always to establish an institute where the cultural heritage of India will be blended with the latest methods of Western professional educational technique. The Institute has a faculty that combines the best in academic and practical experience. Our aim is not only to make excellent engineers but also to make good human beings



Let us join hands together to keep the flag of the premier Institute high.

Dr. Nandan Gupta (MBBS, MBA)

Director,

- Swami Vivekananda Group of Institutes.



PRINCIPAL MESSAGE

On behalf of faculty and staff, I warmly welcome you as you embark on your MBA journey. You are now part of a legacy of excellence, following in the footsteps of exceptional business leaders who have made significant contributions across India, the US, and the Middle East. Our alumni have transformed industries, created jobs, and driven positive change.

As you walk these halls and learn from our esteemed faculty, embrace the spirit of innovation, collaboration, and social responsibility that defines SVIMCS. Your MBA education will equip you with the knowledge, skills, and network needed to navigate the complex business landscape and make a meaningful impact. Remember, this journey is not solely about academic achievement. It's about developing the character, resilience, and ethical compass that will guide you throughout your career. It's about forging lifelong relationships with your peers and mentors who will support and challenge you along the way.

Let's embark on this transformative journey together, creating a community of passionate business leaders committed to making a positive difference.

Welcome to your future. Welcome to SVIMCS.

Sincerely,

Dr. Swarnabha Das,

Principal





HOD MESSAGE

I am thrilled to have you join our exceptional program. You've chosen a path of ambition, and we're here to ensure you're equipped with the real-world skills that drive success.

Our faculty bring decades of corporate and academic experience to the classroom, ready to guide you through the complexities of the business world. We'll delve into the latest industry trends, tackle challenging case studies, and sharpen your communication skills to prepare you for boardrooms and negotiations.

Beyond theory, you'll gain practical expertise in spoken English, interview techniques, company valuation, and more. You'll participate in intensive summer and winter camps designed to sharpen your business acumen and prepare you for top job placements.

Our immersive curriculum empowers you to translate business ideas into real-world impact, fostering the flexibility and agility needed to thrive in a dynamic global landscape.

This is your time to embrace opportunities, build connections, and forge your path to business leadership.

Your success is our priority, and we're committed to supporting you every step of the way.

Here's to your career – make it brilliant!

Sincerely,





Advantage & Facilities

MBA with Dual Specialization

(Marketing Finance , H.R, Business Analytics , System , Health care Management & Operations.)

Free Laptop .

Book Bank & Library.

Uniform & Corporate Blazer .

Certification Course on :

- ◆ **Digital Marketing.**
- ◆ **Advanced Excel.**
- ◆ **Data Science.**
- ◆ **Financial Market Analytics.**

Dual Internship in top MNC. (Summer & Winter)

Entrepreneurship Training & Development from IIM-C.(Innovation Park)

Business Analytics Certification by SPSS.

Industrial Training Sessions by Corporate Guest.

Mock Interviews Training.

Grooming Personality Development & Mentorship Programme.

Scholarship for Meritorious Students Based on Academic Performance.

3- (Three) Tier Placement Cell.

More than 150 + companies participating in every year.

International Industry Visit (Optional).

CORPORATE GUEST LECTURER



Poonam Mundhra
Founder & CEO at
PM Consultant



Abhishek Sharma
Seasoned HR
Professional



Vishal Verma
Sr.Manager HR Techno
Electric and Engineering
Co Ltd



Dr. Subhrangshu Sanyal
CEO -IIM Calcutta
Tnnovation Park



Gargi Rakshit
Senior Leadership
Member MNC



Debargha Deb
Dabur India Ltd
Reg HR Head-East



Ms Harini Sreenivasan
Guest Speaker



Sanjoy Chatterjee
Founder & CTO of Ideation
Technology Solutions
Pvt Ltd



Sushovan Sarkar
National key Account
Manager HELL Energy,
India Buisness



Pramita Mukherjee
Creature Effects Lead
Animation & Visual Effects
Dreamworks Animation
Universal Los Angeles California



Debalina Roy
HR at Star Cement



Mr. Partha Chakraborty
Guest Speaker



FROM THE PLACEMENT DESK

Greetings from SVIMCS Management is a practitioner's art it is not inborn; it is acquired skill and nurtured. Management education at Swami Vivekananda Group of Management Institutions (SVIMCS and SVIST) is no different. It focuses on student's minds, their thinking process, attitudes, values, aspirations, self-awareness, risk-bearing powers, tolerance and respect to diversity, ability to get on with the mission under tremendous adversity, and so forth. It is this that distinguishes Swami Vivekananda Group of Institutes (MBA Department) from other business schools. As a premier institution of India's B - school fraternity, Swami Vivekananda Group of Institutes (MBA Department) continues to enjoy immense confidence of the industry as testified by the phenomenal placement season since from the beginning. Campus Recruitment Programme of SVGI concluded on a high note with record number of job offers secured by students in various sectors like FMCG / FMCD, consulting, E-commerce, BFSI, Telecom, Manufacturing and Technology, Information Technology, Pharmaceutical Infrastructure as well as overseas placement. 90% of the MBA students have secured placements within every placement season. Swami Vivekananda Group of Institutes (MBA Department) having unrivalled reputation with compliments from a record 177 organizations vying for the best talents in every year's recruitment programme, with one-third of the participating organization being first time recruiters. Swami Vivekananda Group of Institutes (MBA Dept.) reach across the diverse industry spectrum improved even further. 10 - 15% of our MBA Students from every year's intake bagged overseas placement in the top Overseas companies specifically in the Gulf region. Our students are successfully working in the countries like OMAN, UAE and Bahrain. SVGI already gained certain reputation in GCC countries for providing quality Manpower. Since inception our MBA students have been absorbed in the top most companies like capital, Samsung, Carrier Air conditioning, Focus Soft net, Magma Fincorp Ltd, TCS, HDFC Bank, Kotak Bank, Johnson and Johnson Abot Pharma, Madras Cement, Berger Paints, Thomas cook, SOTC, Standard Chartered Bank, ICICI Prudential Life Insurance, UAE Exchange Dubai, CMC Ltd, TCS, Transparent Value, Thomas Cook, Kotak Securities Ltd, BFC Bahrain, TCS, Janlaxmi Finance, Pran foods Fzc Dubai, ICS, Indusind Bank, Asian Paints, Alembic Phanna, Puma, Magic Bricks and many others. Finally we strive to make the Institute a centre of excellence by providing quality education and motivating environment on one hand by inculcating positive attitude to the young students aspiring to excel in a fast changing and competitive market place on the other.

- Prof. Amit De.
(Assistant Professor and Head of Training and Placement).
- Prof. Amitabha Gupta.
Assistant Professor & Dean - Corporate Relations.
- Prof. Abhijit Malakar.
(Assistant Professor and Training and Placement officer).





OUR RECRUITERS





OUR RECRUITERS





JYOTIRMOY MUKHERJEE



ABHIJIT DAS



PRATIVA LAHA



PRIYANKA NANDY



RIDDHI MUKHERJEE



PAYEL DEY



SWARNIKA HALDER



SNEHA CHAKRABORTY



**MAMATA
KUMARI SINGH**



SHIBESH DUTTA



TAPAS JANA



SUBHAM DASGUPTA





**RITWIK
KUMAR NASKAR**



**AHAMAD
KAMAL KHAN**



RAJA CHATTERJEE



ABHISHEK DEY



SATYJIT BISWAS



ANKITA KARMAKAR



ANIRUDDHA DEY



MONIDIPA MONDAL



UPASANA POREL



YASIR ARAFAT



MINAKSHI BASAK



SHREYA GHOSH





**INDRANI
MUKHERJEE**



**PRATIK
CHAKRABORTY**



RITESH GUPTA



SAURAV KUMAR



PRIYA KHAN



SUMAN MONDAL



BEAUTY KUMARI



ARCHI BANDYA



ANJALI SHAW



PRATIVA DAYAL



SRITAMA PAUL



SHARMISTHA ROY





RABINDRA MISTRY



RITESH SHARMA



INDRANI NANDY



ANJALI MONDAL



SOUMYA SAHA



SUROJIT DEY



SUBHAM NAYAK



SUMAN MONDAL



ANIMESH MONDAL



AWANISH SINGH



ANIKET UPADHAYAY



SAMIM SARKAR





FEES STRUCTURE

Batch - 2025 - 2027

Admission Fee -

Rs. 25,000/- (one time payment)

<u>1st</u>	<u>Installment</u>	Rs. 1,30,000/-
<u>2nd</u>	<u>Installment</u>	Rs. 1,30,000/-
<u>3rd</u>	<u>Installment</u>	Rs. 1,30,000/-
<u>4th</u>	<u>Installment</u>	Rs. 1,30,000/-

The course fee for all the specializations are the same as listed below .

Specialization -

- Marketing
- Finance
- Operations
- Information System
- Business Analytics
- Human Resource Management
- Health Care Management.

ACADEMIC SCHOLARSHIP

CLASS - 10th	CLASS - 12th	Graduation	Amount
75%	75%	75%	25,000
60%	60%	60%	20,000

1. SVIMCS Students who will score minimum 75% attendance in 1st, 2nd, 3rd and 4th semester they will eligible for Rs, 10,000/- scholarship .
2. Students will be offered only one of the best option, if he/she will be eligible for more than one scholarship criteria.



CAREER DIRECTIONS

Banking & NBFC's

FMCG

FMCD

Retail and Lifestyle

Insurance

**Credit Research &
Ratings**

Financial Services

Media

Automobile

Telecom

Online Edutech

Healthcare

Logistics/E-Commerce

KPO

IT/ITES

Consultancy